

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

<u>Contract / Revision</u> 122656 / 1		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Estimate #</u> 11664	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/24/12 / 08/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/03/12	09/09/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$450.00			
2	WFXT	09/03/12	09/09/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$450.00			
3	WFXT	09/03/12	09/09/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
4	WFXT	09/03/12	09/09/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
5	WFXT	09/03/12	09/09/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
6	WFXT	09/03/12	09/09/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
7	WFXT	09/03/12	09/09/12	Fox 25 AM News	7a-9a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
8	WFXT	09/03/12	09/09/12	Fox 25 AM News	7a-9a		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$600.00			
9	WFXT	09/03/12	09/09/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$500.00
		Immediately Preemptible										

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Contract / Revision	Alt Order #
122656 / 1	Warren

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	Warren for Senate 2012	11664

Advertiser	Original Date / Revision
Warren for Senate 2012	08/24/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$100.00			
10	WFXT	09/03/12	09/09/12	Dr. Oz	5p-6p		:30			NM	5	\$625.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$125.00			
11	WFXT	09/03/12	09/09/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$400.00			
12	WFXT	09/03/12	09/09/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				5	\$400.00			
13	WFXT	09/09/12	09/09/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	0	\$0.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	09/03/12-09/09/12	Fox 25 Su 630p News	Su 630p-7p	-----Su	:30		<del>\$100.00</del>	NM		
Credited												
14	WFXT	09/03/12	09/03/12	Hotel Hell - Net	9p-10p		:30			NM	1	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				1	\$4,500.00			
15	WFXT	09/04/12	09/04/12	Hell's Kitchen - Net	8p-9p		:30			NM	1	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$4,500.00			
16	WFXT	09/05/12	09/05/12	So You Think You Can Danc	8p-10p		:30			NM	1	\$5,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$5,500.00			
17	WFXT	09/03/12	09/09/12	M-Su 10p-11p News	10p-11p		:30			NM	15	\$22,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				15	\$1,500.00			
18	WFXT	09/03/12	09/09/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	10	\$11,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWTF--				10	\$1,100.00			
19	WFXT	09/08/12	09/09/12	M-Su 10p-11p News	10p-11p		:30			NM	1	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				1	\$1,500.00			
20	WFXT	09/09/12	09/09/12	M-Su 10p-11p News	10p-11p		:30			NM	3	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				3	\$1,500.00			
21	WFXT	09/09/12	09/09/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$1,100.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,100.00			
<b>Totals</b>											93	\$82,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	93	\$82,725.00	\$70,316.25
<b>Totals</b>	93	\$82,725.00	\$70,316.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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